

The new guard CMS

LECTURE
SUMMARY

PRE-PROGRAMMING

Covered in this lecture:

SquareSpace, Weebly, Shopify

- Even if the big three CMS are convenient to use, they still need some extra time and effort to set them up
- This is why WYSIWYG (What you see is what you get) platforms emerged

▶ **#1 SquareSpace**

- It lets you create a site within a given set of templates
- You are limited in what you can edit

▶ **#2 Weebly**

- It lets you have more customization control than SquareSpace
- You can install integrations, third party themes, and move things around
- They are less popular

▶ **#3 Shopify**

- It handles e-commerce
- You can set up a store and add all sorts of cool advanced features and integrations
- Easier to use than Magento
- They take a percentage of your store's sales, as well as a weekly subscription
- Built in Ruby

See you next lecture!